

ILVE USA LLC DEALER DISPLAY POLICY

INTRODUCTION

ILVE USA LLC values its partnership with dealers who share our commitment to providing customers with an exceptional experience and showcasing the quality of our appliances. This Dealer Display Policy defines the criteria and benefits associated with being an ILVE dealer, ensuring consistency and excellence in the presentation of our products.

DEALER CATEGORIES AND BENEFITS

	AUTHORIZED DEALERS	SIGNATURE DEALERS	AMBASSADOR DEALERS
Display Requirements:	Maintain a minimum of 2 ILVE ranges and 2 ILVE hoods on display for at least 1 year.	Maintain a minimum of 3 ILVE ranges (including at least 3 different series) and 3 ILVE hoods on display for at least 1 year.	Showcase the complete ILVE ranges, including all series in various colors, and a comprehensive display of ILVE hoods for at least 1 year.
Benefits:	Receive a 50% discount on display models.	Receive a 50% discount on display models.	Receive a 50% discount on display models for the first year; after 1 year, an additional 25% off the discounted price.
	Access to standard dealer promotional discounts.	Increased volume rebates (VR) on purchases compared to Standard Authorized Dealers, 1% volume rebate on all sales exceeding \$500,000.	2% volume rebate (VR) on all purchases, with a 2% volume rebate on all sales.
		Access to preferred dealer promotional discounts.	Exclusive Elite Ambassador promotional discounts.
		Priority listing on the ILVE USA LLC dealer locator.	Featured listing on the ILVE USA LLC dealer locator. Marketing support for local events and promotions.

COMPLIANCE AND MONITORING

- ILVE USA LLC will review dealer compliance with the display requirements annually.
- Surprise visits may be conducted to ensure ongoing compliance.
- Non-compliance may lead to adjustments in dealer status and benefits.

POLICY AMENDMENTS


ILVE USA LLC reserves the right to modify this Dealer Display Policy. Dealers will be notified of any changes and provided with a timeframe to align with new requirements.

Showroom Point of Purchase Materials

75mm Diameter Color Sample

	SKU	Color	Unit Price
	S091167031	Blue Grey	\$7.20
	S0911600	White	\$7.20
	S0911610	Matte Graphite	\$7.20
	S0911614	Glossy Black	\$7.20
	S0911652	Burgundy	\$7.20
	S0911654	Midnight Blue	\$7.20
	S0911601	Antique White	\$7.20
	S0911656	Emerald Green	\$7.20
	S0911608	Stainless Steel	\$7.20


Metal Color Fan Deck + RAL Fan Deck

SKU	Price
KCIL01	\$84.00
	

Majestic and Nostalgie Trim Finish Demo Box

(Metal Color Fan Deck + RAL Color Fan Deck Included)

SKU	Price
KCFIL01	\$840.00



Panoramagic Trim Finish Demo Box

SKU	Price
KCFIL02	\$324.00



For queries or more information regarding this policy, please contact ILVE USA LLC dealer support at:

Sales & Dealers
Phone: 646-444-8054
Email: sales@us.ilve.com

Contact Information

To Order Phone: 646-444-8054 Email: orders@us.ilve.com	Sales & Dealers Phone: 646-444-8054 Email: sales@us.ilve.com
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